

Mexican Fishing Story

A boat docked in a tiny Mexican Village.

An American tourist complimented the Mexican fisherman on the quality of His fish and asked how long it took him to catch them.

“Not very long” answered the fisherman

“Then, why didn’t you stay out longer and catch more?” asked the American.

The Mexican explained that his small catch was sufficient to meet his Needs and those of his family.

The American asked “but what do you do with the rest of your time?”

“I sleep late, fish a little, play with my children and take a siesta with my wife.’ In the evenings I go into the village to see my friends, have a few drinks, play the guitar and sing a few songs. I have a full life.”

The American interrupted “I have a M.B.A. from Harvard and I can help you. You should start by fishing longer every day. You can then sell the extra fish you catch -with the extra revenue, you can buy a bigger boat, with the extra money the larger boat will bring you can buy a second one and a third and so on until you have a entire fleet of trawlers. Instead of selling your fish to a middleman you can negotiate directly with the processing plants and maybe even open your own plant. You can leave this little village and move to Mexico City, Los Angeles or even New York City! And from there you can direct your huge enterprise”.

“How long would that take?” asked the Mexican

“Twenty, perhaps twenty-five years” replied the American

“And after that”? -

“Afterwards that’s when it gets really interesting” answered the American laughing - when your business gets really big, you can start selling stocks and make millions”

“And After That?”

“After that you’ll be able to retire, live in a tiny village near the coast, sleep and play with your grandchildren, catch a few fish, take a siesta with your wife, spend your evenings drinking and playing the guitar with your friends.

Author Unknown